

# Event Participants Privacy Notice

## 1. Controller

Jyväskylän Yritystehdas Oy  
Kympinkatu 3 C, 40320 Jyväskylä, Finland  
Business ID: 2868950-8

## 2. Contact Person

Paula Koivupalo  
Phone: +358407599224  
Email: paula@yritystehdas.fi

## 3. Name of the Register

Jyväskylän Yritystehdas Oy:n tapahtumiin osallistujat/  
Event Participants Register

## 4. Purposes and Legal Basis for the Processing of Personal

We process personal data for the following purposes:

- **Organising and delivering events**
- **Event-related communication**
- **Marketing communications and newsletters**
- **Processing dietary requirements and allergy information where necessary**
- **Statistics and service development**

## 5. Contents of the Register

The register may include, for example:

- Name
- Contact details (email address, phone number)
- Represented organisation and role
- Registration and participation details
- Dietary requirements and allergies (provided voluntarily)
- Any other information necessary for organising the event

## **6. Sources of the data**

Personal data is primarily obtained directly from participants in connection with registration or other interactions.

## **7. Recipients and Disclosure of Data**

Data may be disclosed only to third parties necessary for organising the event, such as:

- Partners and service providers involved in event arrangements
- Statutory authorities, where disclosure is required by law

## **8. Transfers of Data Outside the EU/EEA**

As a rule, data is not transferred outside the EU/EEA.

If such transfers occur, we ensure their lawfulness and implement appropriate safeguards.

## **9. Data Retention Periods**

- Personal data is retained only as long as necessary for organising the event and related communication.
- Data related to marketing consent is retained until consent is withdrawn.
- Accounting-related data is retained for the period required by law.

## **10. Data Security**

- Physical materials are stored in locked facilities with restricted access
- Data stored in IT systems is protected by passwords, and access is limited to authorised personnel only
- Processing activities and data processors are carefully documented
- Security measures comply with GDPR principles (such as data minimisation, integrity, and confidentiality)

## **11. Rights of the Data Subject**

The data subject has the right to:

- Access their personal data
- Rectify inaccurate or incomplete data
- Request the erasure of personal data

- Restrict the processing of personal data
- Object to the processing of personal data
- Withdraw consent at any time
- Receive their data in a portable format in certain situations

Requests regarding the exercise of these rights can be submitted to the contact person specified in section 2 of this notice.

The data subject also has the right to lodge a complaint with the Office of the Data Protection Ombudsman (tietosuoja.fi) if they consider that their personal data has been processed unlawfully.

## **12. Changes to This Privacy Notice**

We reserve the right to update this privacy notice

Last updated: 1 August 2025