

Partner Register Privacy Notice

1. Controller

Jyväskylän Yritystehdas Oy
Kympinkatu 3 C, 40320 Jyväskylä, Finland
Business ID: 2868950-8

2. Contact Person

Paula Koivupalo
Phone: +358407599224
Email: paula@yritystehdas.fi

3. Name of the Register

Partner Register / Jyväskylän Yritystehdas Oy:n yhteiskumppanien rekisteri

4. Purposes and Legal Basis for Processing Personal Data

- Marketing and communication activities
- Management of cooperation, execution and monitoring of agreements
- Coordination and development of services with partners
- Communication, invoicing and up-to-date information
- Compliance with legal obligations (e.g. accounting, auditing)

5. Categories of Personal Data Processed

The main categories of personal data processed include:

- Name of the company or organisation, contact details (address, email, phone number)
- Business ID
- Name and contact details of the contact person
- Information related to agreements, operations and cooperation
- Payment and invoicing information
- Possible project-related data and information related to service delivery

6. Sources of Data

- Data is provided by partners themselves in connection with agreements, registration or other cooperation
- Official sources, such as YTJ / PRH, may be used for company information

7. Disclosure and Transfers of Data

- Data may be disclosed to partners, subcontractors and service providers due to contractual or legal obligations (e.g. accounting firms, project partners)
- Data is not disclosed or transferred outside the EU/EEA unless prior consent is obtained or the transfer is based on a legal basis (e.g. EU standard contractual clauses)

8. Automated Decision-Making and Profiling

- No automated decision-making or profiling is carried out without explicit consent
- We may group customers, for example, for service development purposes. This is based on legitimate interest. However, we do not use individual-level automated analysis or algorithms

9. Data Retention Period

- Data of contractual partners is retained for the duration of the contractual relationship and for a reasonable follow-up period thereafter
- Accounting and statutory data is retained in accordance with Finnish accounting legislation
- After updating, data is anonymized or securely deleted in accordance with the GDPR

10. Rights of the Data Subject

The data subject has the right to:

- Be informed whether their personal data is being processed
- Request access to their data and obtain a copy
- Request the rectification of inaccurate data
- Request the erasure of data where there is no justified basis for retention
- Restrict processing under certain conditions
- Object to the processing of their data for direct marketing or based on legitimate interest
- Receive their data in a machine-readable format

- Lodge a complaint with the Data Protection Ombudsman if they consider their rights have been violated

11. Security and Safeguards

- Physical materials are stored in locked facilities with restricted access
- Data stored in IT systems is protected by passwords, and access is limited to authorized personnel only
- Processing activities and data processors are carefully documented
- Security measures comply with GDPR principles (such as data minimization, integrity and confidentiality)

12. Cookies and Tracking

If website tracking is used in relation to partner data, a separate cookie notice and information on the data collected and its purposes will be provided

13. Changes to This Notice

Last updated: 1 August 2025